

# SOCIAL MEDIA & INTERNET MARKETING PACKAGES



	Basic	Pro	Premium	Enterprise
 <b>Stunning Website</b> (We Design a new website for your Business that is proven to generate new leads, captivate viewers, and optimized on all devices)	✓	✓	✓	✓
 <b>Google SEO Ranking</b> SEO, popularly known as Search Engine Optimization, is the method of gaining more traffic from free, organic, natural or editorial search results on the search engines.	✓	✓	✓	✓
 <b>Landing Page Creation</b> A landing page is a page on your site that is designed to convert visitors into leads. A landing page is different from other pages in that it follows both of these criteria: It has a form that allows	✓	✓	✓	✓

you to capture a visitors information in exchange for a desired offer.

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### **Brand Story Creation**

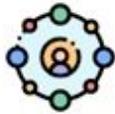


A brand story is a cohesive narrative that encompasses the facts and feelings that are created by your brand (or business, if you prefer). Unlike traditional advertising, which is about showing and telling about your brand, a story must inspire an emotional reaction.



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### **Dedicated Account Manager**



Our team manages, maintains, and tracks All of your social media accounts and website.



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### **Automated Email Marketing**



Our team provides automated email marketing to your email list which is built upon leads from social media platforms in house, and more. Our carefully crafted emails use proven tools, visuals, and strategies to increase conversations and new leads for your business.





### Lead Generating Funnels

A marketing funnel is a collection of stages that are designed to push these potential prospects through the buyer's journey to ultimately purchase a brand's products or services.



### Social Media & Internet Content Creation

All videography and photography content created for social media platforms and website provided by Result Driven.



### Hyper Targeted Digital Ads

In addition to the monthly package cost, choose a desired amount to invest towards hyper targeted paid ads. Advertising using platforms such as Facebook, Instagram, Google, Snapchat, etc. have unique user-bases. Result Driven uses special business tools so we can target the exact ideal leads to your business.



### Copywriting

Copywriting is the act of writing text for the purpose of advertising or other forms of marketing. The product, call copy, is a written content that aims to increase brand awareness and ultimately persuade



a person or group to take a particular action.

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### Detailed Performance Reporting



Our team provides in-depth analytics for each of your social media accounts, digital ads, and website on a weekly basis. The stats ultimately help you figure out what content is most effective. Within the given results, we adjust our marketing strategy to cater to what is most profitable for you. The Basic and Pro packages will receive basic performance reporting.



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### Retargeting Ads



Retargeting, also known as remarketing, is a form of online advertising that can help you keep your brand in front of bounced traffic after they leave your website. Our services retarget bounced traffic on social media platforms.



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### Contests



Contests are specifically designed and executed through Facebook and or any other selected platform to collect prospects information with the intent of bringing in more paying customers.





### **Influencer Marketing**

Influencers are people with strong credibility on a specific topic and presence on social media. Influencer marketing drives awareness, cultivates an audience, and bolsters owned media overtime. The effects of influencer marketing include improved word-of-mouth advertising and social proof. All of these factors are essential and gaining customer trust and loyalty.



### **FREE Digital Ad Credit**

We want to help you succeed! For your first month upon signing for the Premium Package, we are crediting you \$250 for paid digital ads or \$500 upon signing for the Enterprise Package.



### **Double Time & Energy!**

Double the time and energy spent on content quality and paid ad execution! The Enterprise Package is for Executive Businesses with plans to Dominate in their marketplace.





### More Customers

Providing results is what Result Driven strives for. Our mission solely is to bring in more paying customers for your Business. We do this by implementing proven methods in each of these packages. Simply choose the package that best fits your business's marketing strategy.



### 30-Day Money Back Guarantee

100% refund for 30 days - no questions asked to prove our confidence in the services we provide and their value to you, we are offering a 30 day money back guarantee. All you have to do is send us an email within 30 days from the sign up date and we will refund you for the full amount.



### Cancel Anytime

We don't lock you in like our competitors do and long-term contracts. If you want to end our services just contact us within a 30 day notice, it's that simple.



## **Which package works best for your business's budget and marketing strategies or goals?**

1. Visit our website at: [www.resultdrivensmm.com](http://www.resultdrivensmm.com)
2. Click "Let's Connect" in the website menu.
3. Select the package that best fits your business's budget and desired marketing strategy, and fill out the short form below to submit.

**Or call us now at: (262) 977-4900**

Thank you very much, we look forward to doing business with you.

email: [Alexander@resultdrivensmm.com](mailto:Alexander@resultdrivensmm.com)

cell. (262) 599-1227

business. (262) 977-4900